OPERATION SHOESTRING

2018-2019 Annual Report

learn
nurture
collaborate
teach
inspire

We all **RISE** together

Our Vision

The holistic transformation—made manifest through our core values of justice, love, truth, progress, equity, education, respect, family, community, faith—of individuals, families, and communities within our service area and the larger Jackson metropolitan community.

Our Mission

To invest in the hearts and minds of our children and their families to promote health and self-sufficiency, and faithfully extend the hand of hope and opportunity to empower the needy, uplift our target neighborhoods and the larger community, and brighten the future for us all.

Our Charge

Operation Shoestring exists to help people overcome the problems of poverty and racism in order to become self-sufficient. Our work should meet the spiritual, emotional and social needs of people, and work actively toward social, economic and racial reconciliation. Operation Shoestring works hand in hand with service recipients, neighborhood residents, faith communities, businesses, policy makers, and interested individuals to carry out our mission. The agency seeks to instill a vision of God's call and offer a practical way to fulfill that vision. We encourage people from diverse backgrounds and faiths to work together and share this mission.

What We Do

Operation Shoestring was conceived from a simple yet progressive idea: that every child deserves a safe place in which to learn, grow and develop. Here are our core programs:

Project Rise provides engaging and enriching afterschool and summer program for pre-K - 5th graders focused on reading and math tutoring.

The Ambassadors serves youth from all seven Jackson Public Schools high school students by providing civic engagement and leadership training opportunities.

Parent Initiatives efforts give parents tools and resources to best support their children and their families along their path to success.

Community Mobilization includes partnering with 70+ organizations that offer 400+ volunteers and vital resources to support students and families.

Mississippi Statewide Afterschool Network: Operation Shoestring serves as the backbone organization for this initiative that connects afterschool and summer program providers, parents, and policymakers with resources to improve the quality of and access to afterschool and summer programming for school-age children and youth.

We All Rise Together

By investing in each other, we all rise together. That in turn, creates safe spaces for our children, families and community to grow and thrive.

214

children participated in Project Rise afterschool programs AY* 2018-19

267

children participated in Project Rise summer camp AY* 2018-19

184

families benefited from our programs AY* 2018-19

95

community partners rountinely participate in our afterschool and summer programs AY* 2018-19

436

volunteers invested their time with our children and families AY* 2018-19

*Academic Year

Afterschool Works

97%

of Operation Shoestring elementary school children have been promoted to the next grade since the 2014-15 academic year.

91%

of Operation Shoestring's 3rd graders have passed the 3rd Grade Reading Test since the 2014-15 academic year.

100%

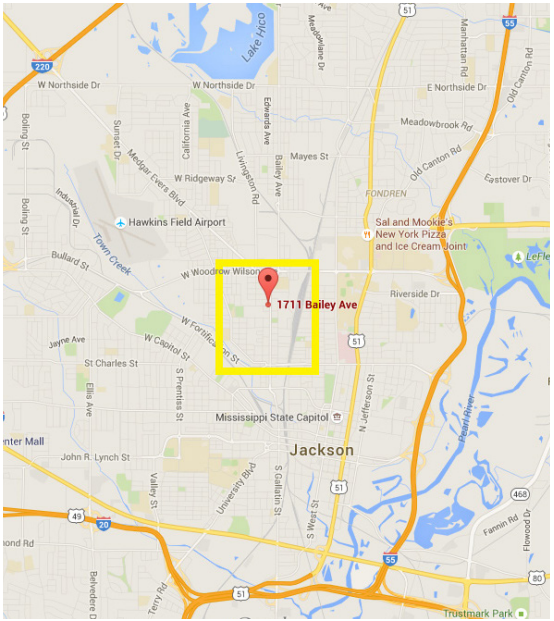
of Operation Shoestring's high school seniors have graduated since we began our afterschool and summer youth leadership program in 2010.

Zahreyona, a second-grader in our Project Rise afterschool program, has a big personality and an amazing amount of wisdom for a kid her age. Despite having trouble at the beginning of the year in reading and math, Zahreyona persevered and made great improvements in both subjects.

In fact, reading and math are now her favorite subjects. Her afterschool teacher Ann McLaurin says, "Zahreyona is a great girl. She is always willing to learn more and is ready to come to intervention." Zahreyona said, "I love learning and I learn a lot at Operation Shoestring." And we love having Zahreyona be a part of our lives!

The Community We Serve

Our core service community consists of children and families living in the Georgetown, Midtown, and Mid-City neighborhoods in central Jackson, MS.



$19,023

median household income

65%

have a highschool diploma or GED

9%

have a college degree

47%

of employable adults have jobs

"Having the boys at Operation Shoestring gives me the opportunity to finish my school work without having to rush and pick them up when school is out. And I know they are safe and still learning, "

Kim Cotton,
Shoestring Parent
and nursing school student

Our Community Partners

100 Black Men of Jackson
100 Black Women of Jackson
Alcorn State Univ.
Alliance for Healthier Generations
Alpha Kappa Alpha Sorority
Americorps
BancorpSouth
Belhaven Univ. Social Work Dept.
Blue Cross & Blue Shield of MS
Bradley
Briarwood Pool Association
Catholic Charities
ChildFund International
Chisholm Foundation
Christ United AME
City of Jackson
Community Bank
Community Foundation of Mississippi
Craftmen's Guild of Mississippi
Delta Sigma Theta Sorority
Dress for Success
E.E. Rogers SDA School
Entergy Mississippi
Families As Allies
Families Strengning Families
Fertile Ground
Ellen and Curt Gabardi
Galaxie Foundation
Get2College
Gilmer & Green Legal Group
Good Samaritan Center
Goodwill Industries
Growing Up Knowing
Healthy Homes Initiatives
Hinds Community Carpentry Dept.
Hinds Community Interpretive Language Dept.
Hinds County Human Resource Agency
Hinds County Sheriff Dept.
His Way
iLead Mississippi
Jackson Fire Dept.
Jackson Medical Mall Foundation
Jackson Police Dept.
Jackson Public Schools
Jackson State Univ.
Jackson Zoo
Junior League of Jackson
Kangoo Jumps
W.K. Kellogg Foundation
Kemp and Tommy Hill
Kroger
Leadership Greater Jackson
Lemonade Day-Jackson
Love Black Girls
Madison Aviations
Madison Charitable Foundation
Magnolia Bar Association
Magnolia Health
Mary Lou Payne Trust
Laurie McRee
T.W. Lewis
Michael McRee
MFUGE

Millsaps College 1C1C Program
Millsaps College Dept. of Music
Mississippi Center for Justice
Mississippi Children's Museum
Mississippi Craft Center
Mississippi Dept. of Human Services
Mississippi Families for Kids
Mississippi Museum of Art
Mississippi Museum of Natural Science
Mississippi Public Broadcasting
Mobile Health Solutions
Molly and Darden MacWade
C.S. Mott Foundation
MS Dept. of Education
MS NFL Association
MS Smiles
Sally Nash
National Association of Letter Carriers #217
Neighborhood Assistance Corp. of America
New Hope Baptist Church
New Stage Theater
Northminster Baptist Church
Omega Psi Phi Fraternity
Ouida and Wayne Drinkwater
Our JPS
Phil Hardin Foundation
Presbyterian at New Providence
Pruet Foundation
Reach Community Center
Regions Foundation
Reject All Tobacco-Hinds County
Ruth Camp Campbell Foundation
Sanderson Farms
Selby and Richard McRae Foundation
She Project
Significant Developments
Small Business Assoc.
Southern Farm Bureau Life Insurance
St. Andrew's Episcopal School
St. Dominic Hospital
St. James' Episcopal Church
St. Richard Catholic Church
Stewpot Community Services
Synergy Link
TEC
Then How Foundation
Tougaloo College
Trustmark
Two Gun Tactical
United HealthCare
United Way of Capital Area
University of Mississippi Medical Center
UpRising Ministries
Vanderbilt University Alternative Spring Break
Walton Elementary PTA
Watch D.O.G.S.
We Are One AME
Eleanor and Bob Weaver Family Trust
We Will Go Ministries
Wells United Methodist Church
YMCA

Rise to the Future 50th Anniversary Capital Campaign

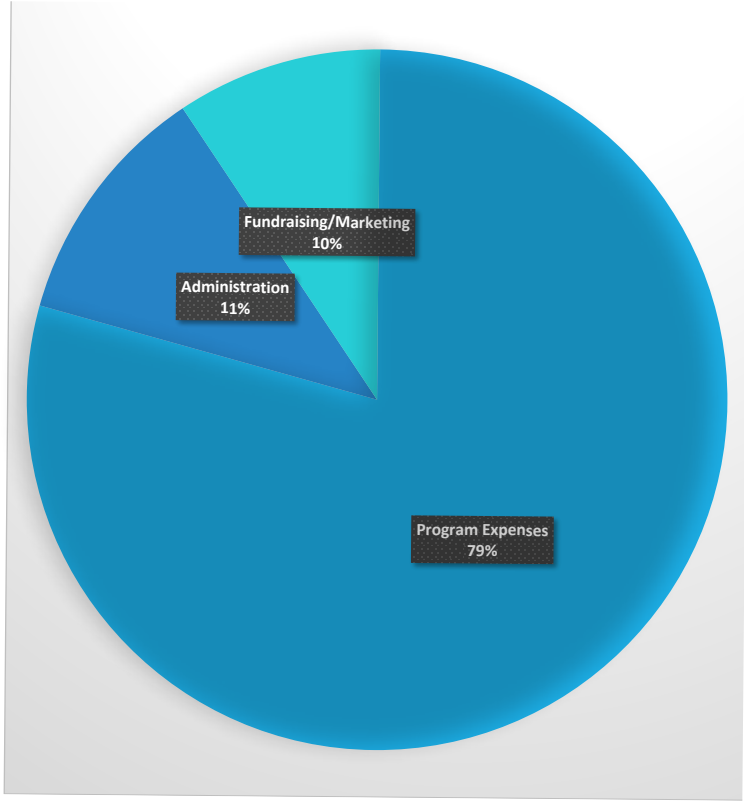
Operation Shoestring celebrated half a century of service while also making bold plans for the future. Our **Rise to the Future 50th Anniversary Capital Campaign** raised $3M to ensure the following:

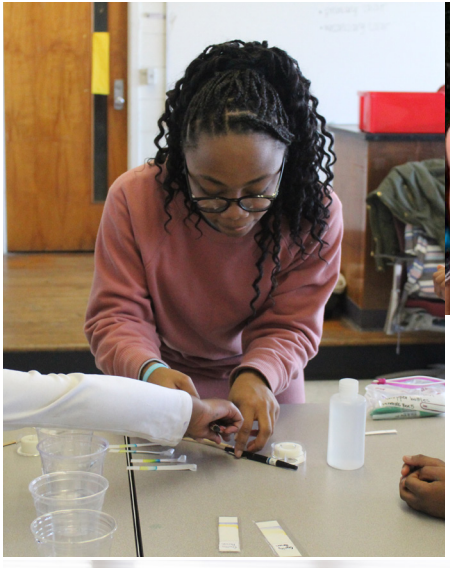
- **The quality of our facility is equal to the quality of our programs.**
- **We can meet the community's demand for our successful programs.**
- **We can expand our services to deepen our impact.**

Our Financial Statement

Year ended September 30, 2018 with summarized financial information for the year ended September 30, 2017

	2018		
	Unrestricted	Temporarily Restricted	Total
Support, Revenues and Reclassifications			
Contributions	$ 318,173	$ 1,104,886	$ 1,423,059
Grants and contracts	-	1,155,414	1,155,414
Special events	-	-	-
Fee income	9,750	-	9,750
Rental income	30,000	-	30,000
Interest and dividends	31,381	-	31,381
Loss on sale of investments	(70)	-	(70)
Total support and revenues	389,234	2,260,300	2,649,534
Net assets released from restrictions	1,499,464	(1,499,464)	-
Total support, revenues and reclassifications	1,888,698	760,836	2,649,534
Expenses			
Program services	1,030,495	-	1,030,495
General and administrative	147,267	-	147,267
Fundraising	123,199	-	123,199
Total expenses	1,300,961	-	1,300,961
Other Income	-	-	-
Change in net assets	587,737	760,836	1,348,573
Net assets, beginning of year	727,673	976,625	1,704,298
Net assets, end of year	$ 1,315,410	$ 1,737,461	$ 3,052,871





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